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Integrated Mileage Platform Based on Blockchain



M2O, which stands for  
MILEAGE TO OPPORTUNITY,  
allows for a new type of valuation of  
mileage and points.

"All of the world's mileage in one  
platform"

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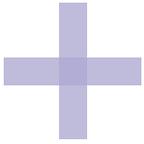
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Overview



Since the creation of Bitcoin, cryptocurrency has made great progress, and technological and institutional improvements have been made with the emergence of next-generation coins such as Ethereum.

The basis for this development is blockchain technology, and many across various industries are adapting and reinventing their business strategies based on the technology.

The goal of M2O is to build the first commercialized blockchain platform that can correspond with the real economy.

The “mileage” referred to in this document includes air and rail mileage, as well as all other forms of digital assets.

Mileage is considered to be customer's cash assets. For tax considerations, mileage is treated as assets for individuals and debt for corporations.

The global mileage market is estimated to be around \$200 billion, with many accrued miles expiring every year.

The goal of M2O is to build a platform based on blockchain technology that will integrate global mileage.

Customers and businesses can easily buy and sell mileage through M2O, thus maximizing the value of their mileage.

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# Blockchain Technology

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Blockchain is a data distribution processing technique. It refers to technology that distributes and stores data such as transaction details of users participating in a particular network.

In a blockchain, a “block” is a book that records the transaction data between two individuals (P2P). These blocks are structured into a “chain” that is connected sequentially according to the flow of time, which are also called “distributed trading books.”

The blockchain stores and verifies transaction history. However, the transaction history is not stored on a central server, but rather divided among several persons. Therefore, in order to check transaction details at a later time, one must connect the data that was divided into separate blocks.

This blockchain technology allows for the decentralization of data to protect users from hacking and forgery.

Blockchain technology has garnered worldwide attention and is being rapidly integrated into all types of industry sectors.

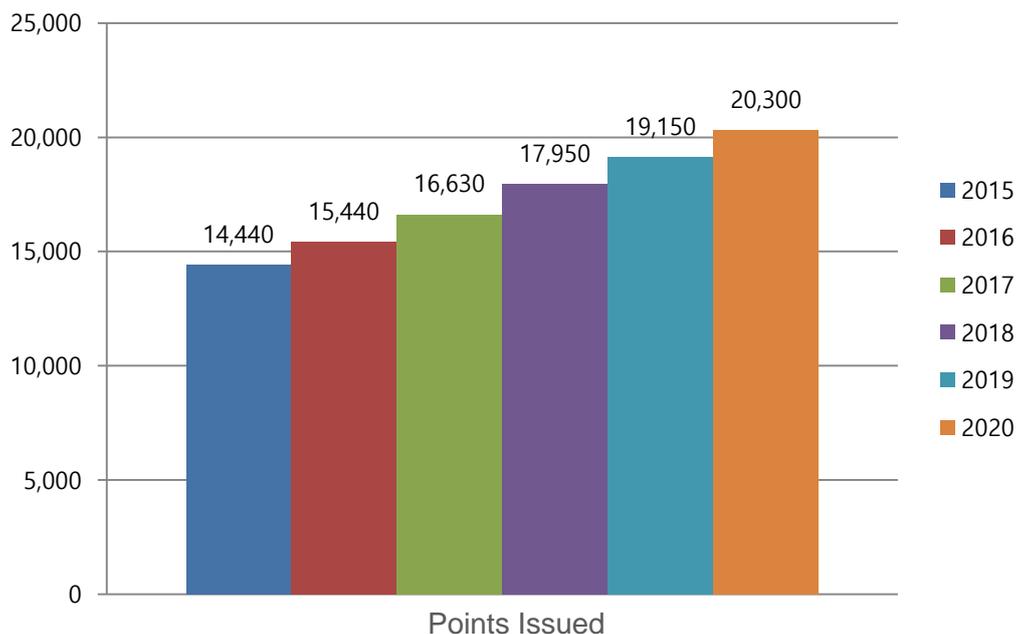
M2O can safely store the mileage data of people from all around the world through blockchain technology and provide individuals real-time access to their M2O holdings, providing added benefits.



## Mileage Market Size

Recently, the various points (mileage) issued by corporations have gone beyond mere customer loyalty marketing, instead evolving into a form of “second currency” through integration with electronic payment solutions. The number of miles circulating in the Korean market has already exceeded 1 trillion won in 2016, and according to estimates by the Yano Research Institute, the point service market in Japan is worth at least 10 trillion won.

The mileage market that M2O is targeting includes not only airline mileage, but also all other types of points, including those from railroads, communications, cards, and shopping, estimated at a total of around 2,000 trillion won worldwide.



[ Japanese Point Service Market Size, Yano Economic Research Institute ]

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## Pursuit of Platform Business

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What do Airbnb, Uber, Facebook, Alibaba, Google, Apple, and Tencent have in common? They are “multisided platforms” that enable the exchange of technology, products, or services that create value by driving the interaction of two or more customer groups.

According to "Matchmakers" (published by David Evans and Richard Schramall, translated by Lee Jin-wan and The Quest), which was published in 2017, these multifaceted platforms are a kind of "matchmaker" that provides a virtual or real-life platform to help aggregate people who are seeking similar services.

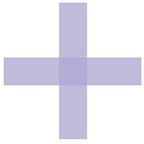
It is estimated that the total value of Facebook, the epitome of social networking sites, was around 500 trillion won in 2017. Facebook is a company that provides a platform for individuals to share and communicate their content. Therefore, by providing a platform, Facebook provides content worldwide even without providing any of its own content.

M2O will integrate all worldwide mileage with an integrated mileage platform business. In addition, big data will be built through the user database linked to their mileage.

# 02

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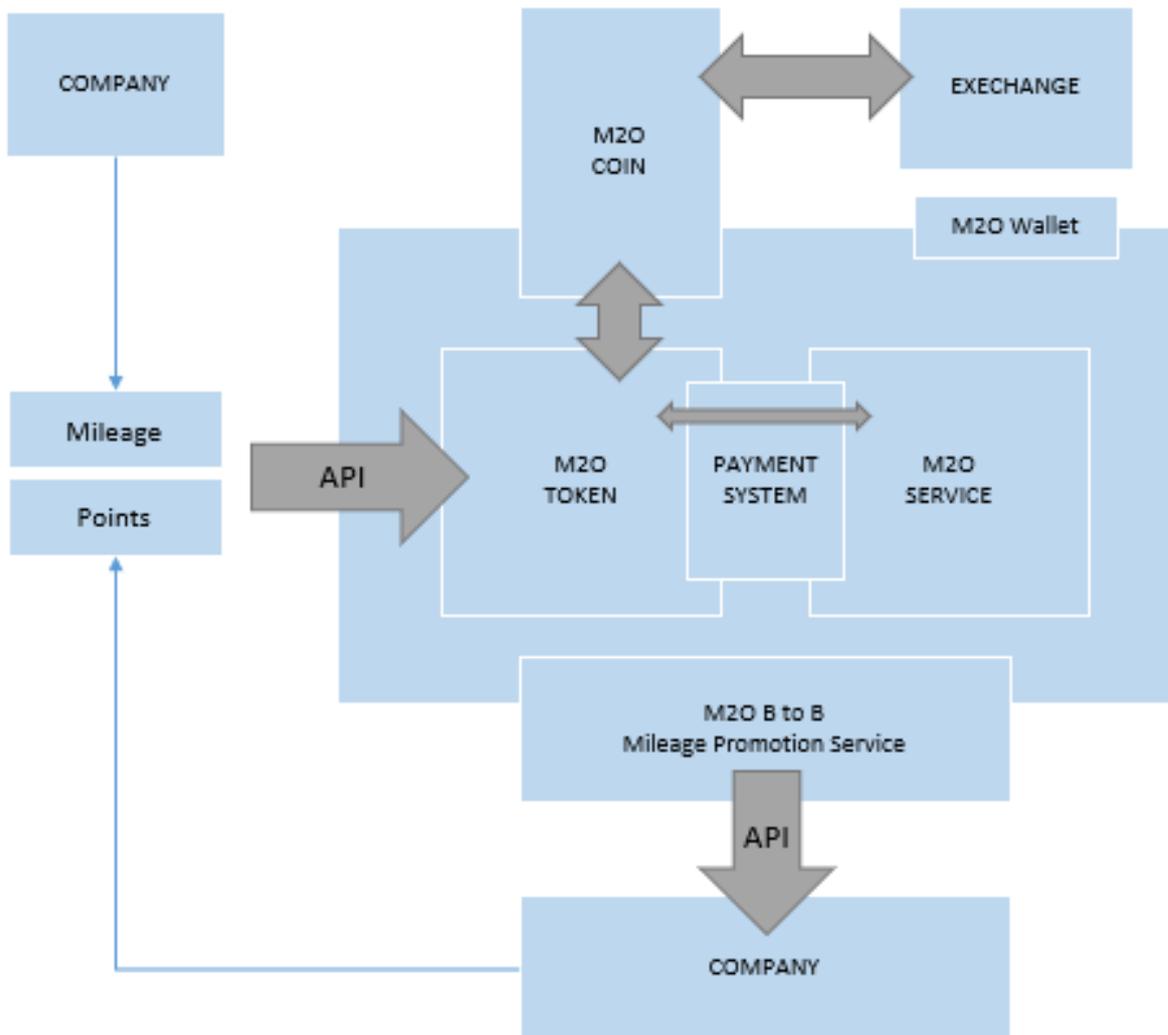
M2O  
Introduction



1. M2O seeks to grow into the world's number-one integrated mileage platform based on blockchain.
2. All customers using the platform can securely store their mileage with M2O and can maximize the value of their mileage through methods such as exchanging mileage into cryptocurrency.
3. The M2O project will seek to become the best coin to connect mileage to the real economy by matching the mileage of cash assets through the platform.
4. Customers using the M2O platform can manage all of their mileage or points through the M2O wallet and use it as a form of payment.
5. One of the M2O project's greatest objectives is conducting ad reward transactions around the world through the M2O platform.
6. M2O wallets can act as a financial platform based on the usage of mileage cash assets.
7. It constructs big data through the database of customers who use the mileage accumulation system.
8. We have partnered with numerous companies from all over the world to carry out related secondary businesses.
9. M2O facilitates the adoption of mileage promotion systems by any company through the integrated mileage platform API.



## Platform Overview



From the user's point of view, the main benefit of M2O's service is the electronic wallet. M2O has upgraded its existing integrated mileage service by applying its own private blockchain technology.

## Business Platform



### Customers

1. Can permanently save expiring mileage
2. Can increase value by combining mileage from different issuers
3. Can increase utilization and expand availability of mileage through various affiliates
4. Can expect to increase the value of mileage when it is converted to M2O.



### Corporations

1. Can effectively eliminate mileage as a financial liability
2. Can increase brand awareness by making mileage more valuable
3. Can generate revenue when customers convert their mileage to M2O
4. Can expand customers by reintroducing the corporation's services through the platform

## Blockchain Stock



M2O will generate revenue by combining the accumulated mileage market and the mileage distribution market.

We aim to generate more than KRW 2 trillion annually by occupying the global mileage market.

M2O distributes a portion of the revenue generated from its platform operations to those who own shares in the M2O public blockchain through the M2O platform.

### The M2O blockchain method is based on the third-generation POS chain

M2O shareholders can expect to see profit and value increases in accordance to their equity in M2O.



**03**

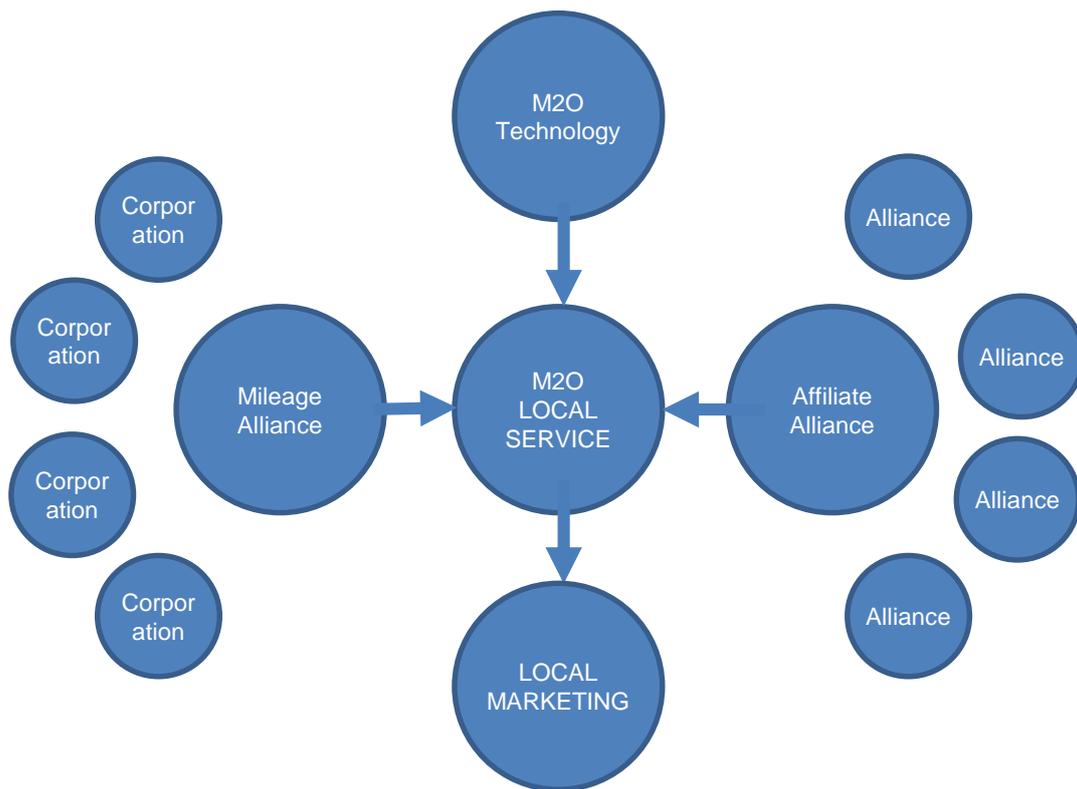
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**Marketing**

# Local Strategy

## Mileage Alliance Strategy

- We will accelerate our business expansion process through business alliances with companies all over the world that are affiliated with mileage services.
- Local technology can be easily constructed through M2O headquarters, and local markets can be seized through establishing local marketing strategies.



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## Global Strategy

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### Comparative and Competitive Advantages of the M2O Project

1. Superior security system
2. Inexpensive service fees
3. Ability to convert local mileage to M2O
4. Linking of various affiliates and services through API
5. Mileage system can be provided to local companies

The M2O platform can be used in any country. It can be modified to conform to local laws and circumstances of all respective countries.

M2O can arrange a systematic organization and build a solid business structure through cooperation with local partners.

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## Promotion Strategy

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M2O can pursue a variety of local promotional strategies through local marketing and operations agencies.

Promotional  
Mileage  
Production

Mileage  
Competition

Mileage  
Disbursement  
Event

Connections to  
local broadcasting  
mediums



```
extern double StopLoss =200; // SL for an opened order  
extern double TakeProfit =30; // TP for an opened order  
extern int Period_MA_1=10; // Period of MA 1  
extern int Period_MA_2=30; // Period of MA 2  
extern double Distance // Distance between MAs  
extern double Lots =0.1; // Strictly set amount of lots  
extern double Pips =0.07; // Percent of free margin
```

```
if (A) buy on opened order  
if (B) sell on opened order  
Period of MA 1  
Period of MA 2  
Distance between MAs  
Strictly set amount of lots  
Percent of free margin
```

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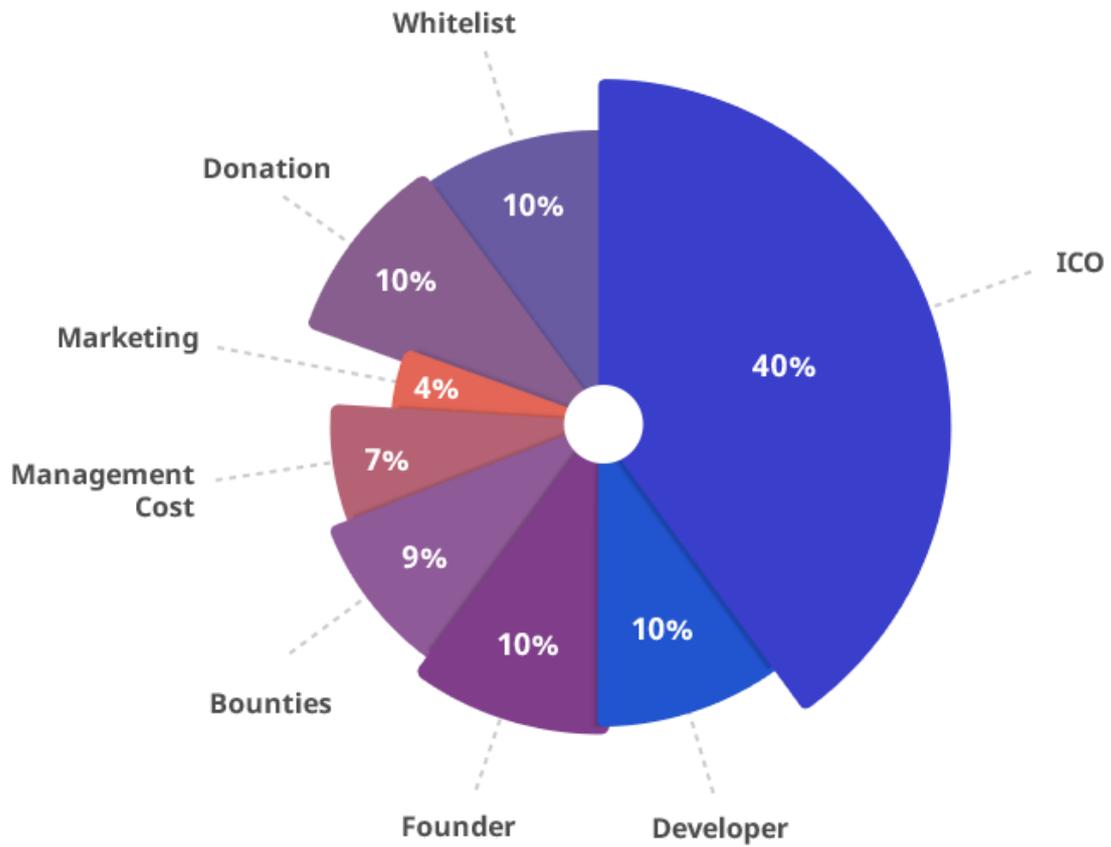
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**04**

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**ICO Plan**

# Distribution Strategy



## TOKEN INFO

<b>TOKEN NAME</b>	M2O
<b>TARGET</b>	GLOBAL
<b>PRICE</b>	PRIMARY ICO, 1ETH = 4,000 M2O
<b>PRIMARY ICO</b>	JULY, 1 2018
<b>PLATFORM</b>	QUANTUM
<b>PRAVITE SALE</b>	2BILLION
<b>TOTAL ISSUE(FIRST)</b>	5BILLION
<b>LOCATION</b>	ARMENIA

※ Above contents can be change according to our policy.

※ The stated percentages and distribution policies may be revised or adjusted in part based on future business expansion and development.



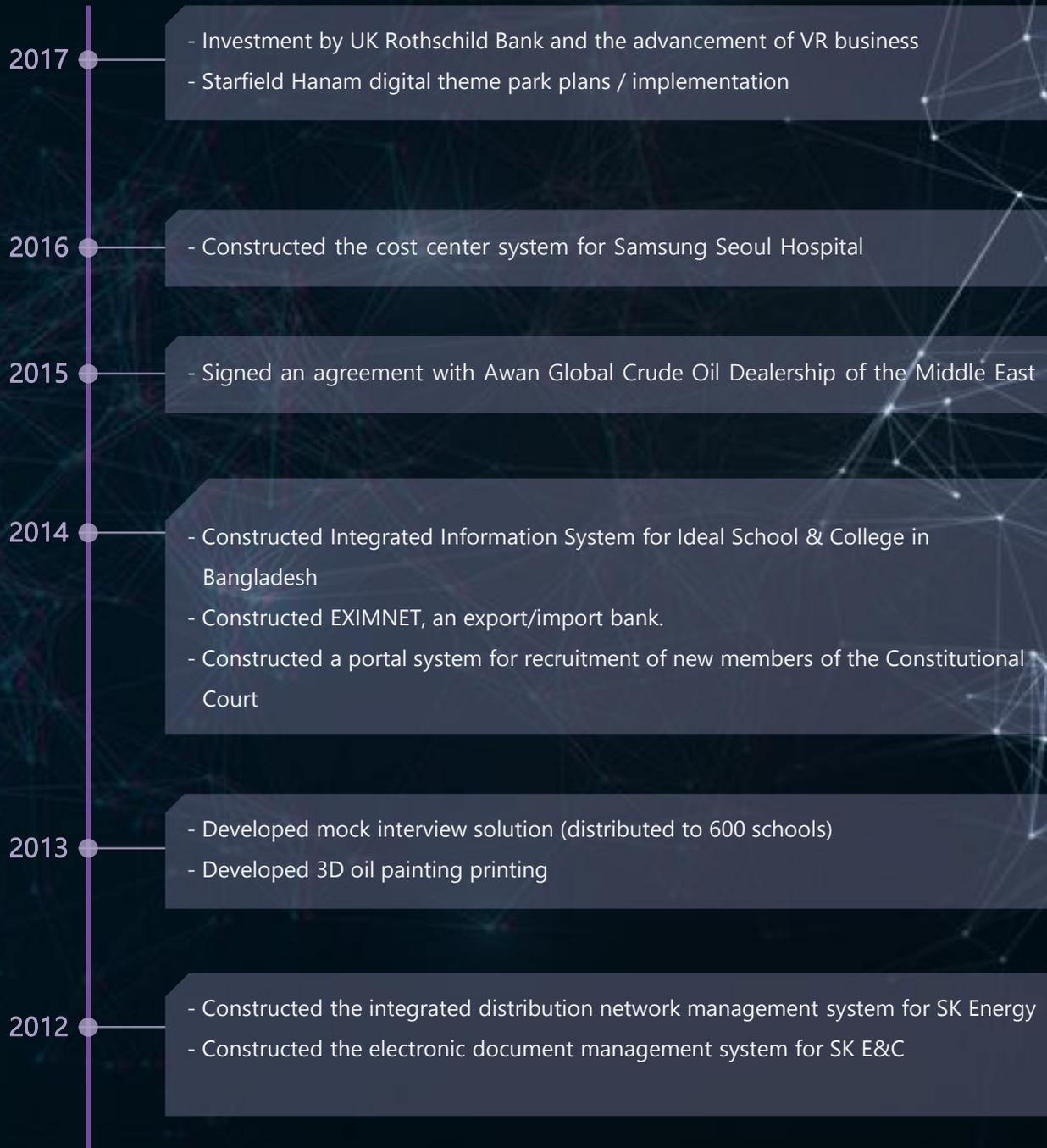
**05**

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**Members**

## Company Brief

MTO ASSOCIATION.LLC started as an SI, platform building, and comprehensive marketing company. Since 2017, it has been active in the cryptographic and mining market. Through the establishment of a new corporation in 2018, it is now set to enter the integrated mileage market using the blockchain system.



# Company Brief

2011 ● - Online marketing agent for HanDoK, Daewoong, Kukje Pharm, Dongwha Pharmaceutical

2010 ● - Registered as a partner company of POSCO ICT  
- Registered as a partner company of LG CNS  
- Took part in the G20 Jeju Smart Grid Project

2009 ● - Online marketing agent for LG Electronics and 32 other household appliance companies  
- Registered as a partner of SK C&C

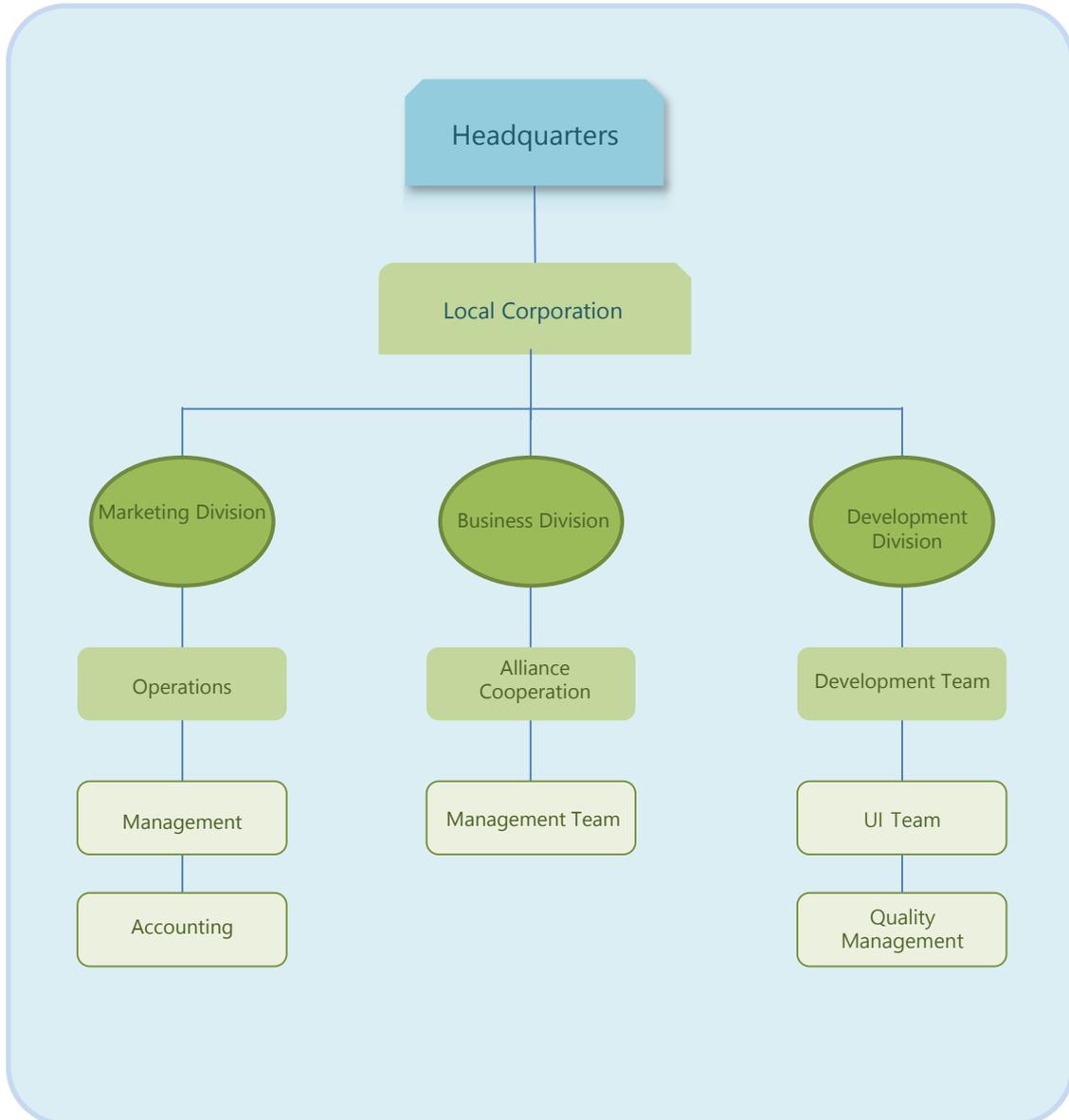
2008 ● - Selected as online agency for Nike Golf Korea  
- Selected as online agency for SK Telecom TLL TING

2007 ● - Designed and constructed the official website of New World Quantum City  
- WEBAWARD KOREA 2007 Award of Excellence

2006 ● - Designated as KEB Online promotion partner  
- Constructed GS Engineering & Construction (IoT) system

2005 ● - Designed and constructed official website of Seoul National University Park  
- Designated as Samsung Electronics online partner

# Company Organization chart



Name	MTOASSOCIATION.LLC		
Location	Vagharshyan12a,0012Yerevan,Armenia		
CEO	HENRRYK	Telephone Number	+37498286255
Company Type	Corporation	Company Registration Number	00178297
Capital	100,000USD	Corporate Registration Number	264.110.1010640



## Precautions

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M2O is divided into block chain based platform business and the cryptocurrency business. The integrated platform project is vested in each country in progress, and it follows the laws of the country. The cryptocurrency business is based in Armenia. But I would like to inform you that this is not a project that is attributable to a particular country.

When participating in the ICO project on M2O, it is deemed that you are familiar with the following matters.

1. Project risk

ICO project buyers of M2O may only receive a partial refund if further compensation issues arise due to the fluctuations in the price of bitcoin and the spending on the development of the M2O platform.

2. Progress and Change

There are still areas of technical and service in progress and significant updates and changes may occur.

Although there is no obligation to inform the progress, we will continuously update it through communication channels.

3. The cryptocurrency can also be audited by the organization responsible for each country. In some cases, this project is subject to the actions of each country.

4. The cryptocurrency can not guarantee absolute security. To a reasonable extent, the development and operation team of the M2O takes proper precautions, but some hacking attempts may be difficult to prevent it.

5. M2O is a Quantum based block chain service. Quantum's technical flaws or security issues can affect the M2O platform and can lead to customer damage.

6. Ensuring Integrity

The success of the M2O platform can cause processing load. At this point, the M2O platform network can be paralyzed or stopped, and it can cause trade errors. In addition, the development source of the M2O platform will continue to improve its completeness.

7. Although we can not compensate for the loss of the M2O due to the loss of the individual's key or mistakes, we will protect the consumer's assets to the maximum extent possible, both technically and institutionally.

8. The demand for M2O may have speculative properties. In the event of an unexpected price shock, the M2O platform development and operation team can not stabilize the market price of the M2O. Accordingly, the risks associated with the transaction price must be borne by the M2O carrier itself.

9. M2O does not currently serve as a legal currency, securities, or collateral under any law.

10. This whitepaper and its content are no means to attract funding to the M2O project and can not be construed as being used for anything other than providing information and to ensure revenue.

11. You should be aware that if the ICO is in a restricted country it can not be carried out under local law, and you should recognize that there are some differences in your country and organization in the areas you have participated in through the headquarters in Armenia.



M2O, which stands for MILEAGE TO OPPORTUNITY, allows for a new type of valuation of mileage and points.